


JOSEF AZAM .COM	
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About Josef Azam

Josef Azam is the CEO and Co-Founder of Design Shopp International, a digital marketing agency that has been around for over 14 years, established in 2007.

Josef has built Design Shopp from the ground up and is a specialist in creating marketing campaigns that generate positive ROI for both large and small companies.

To date, the Design Shopp marketing team has generated over a billion dollars in revenue for its clients. After the success of the viral video "From Struggle Comes Success", Josef is a frequent public speaker.



In addition to working at Design Shopp, Josef teaches at John Abbott College, is the CEO of Imagination Holding co, and is an Olympic freestyle wrestling coach.

He hones his message around what it takes to succeed in the digital landscape, in business, and in life.

Over the past year, Josef has joined the Board of Directors of YES Montreal and was recently named President of Cloverdale Multi Resources an organization that helps low-income families get on their feet.

In the past year and a half, Josef has given over 50 leadership and keynote speeches to organizations across North America and Europe. He has spoken to over 10,000 underserved youth in communities and organizations such as Boys and Girls Club, YMCA, JA centers, and school boards. As of November 2022, Josef started speaking in US prisons and juvenile detention centers.

Past Seminars

Joe has done speeches around the globe from High Schools, Colleges, Universities to Young Professionals and Non Profits discussing Career Development, Leadership, Business, Digital Marketing, Fitness & Motivation.

MONTREAL, CANADA Apr 27, 2023

Breaking Through the Noise:
 Strategies for Capturing Attention
 and Building Brand Recognition

BERWYN, USA Mar 31, 2023

From Struggle to Success:
 Leadership & Emotional
 Connection

NEW YORK CITY, USA Mar 13, 2023

From Struggle to Success: How
 Emotional Intelligence and
 Resilience Can Help You Overcome
 Struggle and Thrive

